

Roll No.

Total Pages : 02

BCA/M-23
E-COMMERCE
BCA-243

1872

Time : Three Hours]

[Maximum Marks : 80

Note : Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

(Compulsory Question)

1. Briefly define the following :

2×8=16

- (i) SHTTP
- (ii) Cybercash
- (iii) B2G
- (iv) EDI
- (v) e-Auction
- (vi) Online Stock Trading
- (vii) Digital Certificate
- (viii) Digital Signature.

Unit I

2. Explain various types of e-Commerce systems along with their pros. and cons.

3. Explain various Indian Payment Models.

Unit II

4. Draw a comparison between traditional departmental stores and online shopping environment like Amazon, Flipkart etc.
5. Explain EDI in governance along with B2G and G2C.

Unit III

6. Discuss the impact of e-Commerce on tour and travel industry.
7. Explain B2C models along with examples.

Unit IV

8. Explain the applications of B2B. What issues are involved in these applications ?
9. Describe the legal and security issues related to e-Commerce.